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EFS ID: 64392  
Application ID: 09965954  
Title of Invention: System and Method for  
Accumulating Marketing Data  
from Guests at a Coverage Area  
First Named Inventor: Kenneth Lancos  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2001-09-28  
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Submission Type: Information Disclosure  
Statement  
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Confirmation number: 3312  
Attorney Docket Number: 5243P003




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**TRANSMITTAL**

Electronic Version v1.1  
Stylesheet Version v1.1.0


<b>Title of Invention</b>	<b>System and Method for Accumulating Marketing Data from Guests at a Coverage Area</b>									
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>William E. Alford Registered Number: 37764</td><td>William E. Alford</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	William E. Alford Registered Number: 37764	William E. Alford	Attorney		
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<b>Comments</b>										



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

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